



Hello

I AM AANCHAL SINGH

Graphic Designer

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- Bangalore, India

ABOUT ME

I'm a multidisciplinary graphic designer who believes every design starts with a problem waiting to be solved — and I solve it with clean aesthetics, thoughtful details, and a touch of storytelling.

SKILLS

- Visual Communication
- Brand Identity
- App Interface Design
- Product Design
- Digital Campaign Assets
- Web Design
- Visual Storetelling
- Expo Booth Design
- Merchandise Design
- Photo Editing

SOFTWARES

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Figma
- Canva

WORK EXPERIENCE

Senior Associate – Design

July 2024 - Present

Plastics For Change | Hybrid – Bangalore

- Design marketing assets including brochures, pamphlets, banners, and expo creatives.
- Develop merchandise such as bags, beauty pouches, toiletry kits, tote bags, and t-shirts — from concept and design to photoshoot coordination and catalogue creation.
- Create exhibition booth designs, from initial sketches to final execution with vendors.
- Design engaging social media creatives aligned with brand identity.

Menswear Designer

June 2023 - July 2024

Damensch | Onsite – Bangalore

- Design loungewear collections for men including joggers, track pants, tank tops, and gym wear.
- Create men's accessories and bags from concept to final production in collaboration with vendors.
- Develop packaging designs aligning with the brand's visual language.

Fashion Design Intern

Jan 2023 - May 2023

Peter England | Onsite – Bangalore

- Designed seasonal clothing ranges for kids (girls & boys) from concept to final design.
- Created detailed sketches and techpacks for production.
- Conducted market research and trend analysis to develop new concepts.

EDUCATION

Bachelors of Design

2019–2023

*National Institute of Fashion Tehnology,
New Delhi*
GRADE : 8.2

Higher Secondary

2018

*Heritage Academy – CBSE Commerce
Modinagar, UP*
GRADE : 88.6%